INTRODUCTION TO THE MAJOR

The Haas School of Business B.S. degree in Business Administration develops leaders with the knowledge and technical skills necessary to understand the modern business world, to achieve the highest levels of success in their professional careers, and to prepare for subsequent graduate work. Coursework is fully integrated with UC Berkeley’s liberal arts curriculum, resulting in graduates who draw upon their knowledge of the arts and sciences as well as business in their endeavors.

Haas Defining Leadership Principles:
- Question the Status Quo
- Confidence Without Attitude
- Students Always
- Beyond Yourself

BUILD YOUR SKILLS
- Learn critical thinking and practice decision making using the appropriate analytic and quantitative tools.
- Apply concepts and theories from functional areas such as marketing and finance.
- Practice communicating effectively in person and in writing.
- Identify and address ethical issues in management decisions.
- Practice finding innovative solutions to strategic and organizational challenges.

AMPLIFY YOUR MAJOR
- Study Abroad is integrated into the major. Check out the different options to see which one is right for you.
- Participate in a case competition to develop and strengthen skills needed throughout your career.
- Look into the Sutardja Center’s Certificate in Entrepreneurship and Technology.
- Explore the Jacobs Institute of Design Innovation’s certification programs.

HOW TO USE THIS MAP

Use this map to help plan and guide your experience at UC Berkeley, including academic, co-curricular, and discovery opportunities. Everyone’s Berkeley experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

CONNECT WITH US

Cal Day
Come to UC Berkeley's annual Open House in April for information sessions, campus tours, special talks, and more.

Business@Berkeley
Learn about the Business major and our admissions process. Expand your narrative and view the multitude of ways you can get involved with Haas.

Events
Attend department events with students, faculty, and staff. Visit haas.berkeley.edu for news and updates.

ADVISING

The Haas Undergraduate Program Office is located in room 450 of the Student Services wing at the Haas School of Business.

Advising Hours:
- Mondays 9 am - 4 pm
- Tuesdays 10 am - 4 pm
- Wednesdays 9 am - 4 pm
- Thursdays 9 am - 4 pm
- Fridays 9 am - 4 pm
- Closed for lunch 12:30 pm - 1:30 pm

Call (510) 642-1421 or visit haas.berkeley.edu/undergrad/student-life-services/advising for more information about advising services.

BUILD YOUR SKILLS

- Learn critical thinking and practice decision making using the appropriate analytic and quantitative tools.
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- Practice communicating effectively in person and in writing.
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- Practice finding innovative solutions to strategic and organizational challenges.

We lead by championing bold ideas and taking intelligent risks.

– Erika Walker, Assistant Dean
## Bachelor of Science in Business Administration

### Design Your Journey

**FIRST YEAR**
- **Explore your major**
  - Check the Berkeley Academic Guide to learn about prerequisites.
  - Start thinking about a plan of study and discuss it with your advisor.
  - Attend a Business@Berkeley session for admissions information.
  - Get tutoring at the Student Learning Center.

**SECOND YEAR**
- **Connect and build community**
  - Get matched with a graduate student mentor through Berkeley Connect.
  - Explore a HBSA Sponsored Club.
  - Discover student organizations at the Calapalooza fair in August.

**THIRD YEAR**
- **Discover your passions**
  - Attend the Undergraduate Research and Scholarships Fair in October.
  - Apply to the Undergraduate Research Apprenticeship Program and get undergraduate research experience.
  - Explore new topics in student-facilitated DeCal courses.

**FOURTH YEAR**
- **Engage locally and globally**
  - Visit the Study Abroad Fair in September to learn about study, internship, research, volunteer, and work opportunities.
  - Engage in community service through the Public Service Center.
  - Volunteer on campus or within the Berkeley community.

**With My Major?**

- Jobs and Employers

|-----------------------|---------------------------------|---------------------------------|---------------------------------|---------------------------------|--------------------------------|--------------------------------|---------------------------------|---------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|

### Bachelor of Science in Business Administration

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<th>WHAT CAN I DO</th>
<th>WITH MY MAJOR?</th>
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### Graduate Programs

- Business
- Computer Science
- Education
- Human Resources
- Law

**Examples gathered from the First Destination Survey of recent Berkeley graduates.**

Updated Last: 04/08/22