



Photo credit: Haas School of Business

## HOW TO USE THIS MAP

Use this map to help plan and guide your experience at UC Berkeley, including academic, co-curricular, and discovery opportunities. Everyone's Berkeley experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

## CONNECT WITH US

### Business@Berkeley

Learn about the Business major and our admissions process. Expand your narrative and view the multitude of ways you can get involved with Haas.

### Events

Attend department events with students, faculty, and staff. Visit [haas.berkeley.edu](https://haas.berkeley.edu) for news and updates.

## ADVISING

The Haas Undergraduate Program Office is located in room S450 of the Student Services wing at the Haas School of Business.

Advising Hours:

Mondays	9 am - 4 pm
Tuesdays	10 am - 4 pm
Wednesdays	9 am - 4 pm
Thursdays	9 am - 4 pm
Fridays	9 am - 4 pm

Closed for lunch 12:30 pm - 1:30 pm

Call (510) 642-1421 or visit [haas.berkeley.edu/undergrad/admissions/pre-admission-advising/](https://haas.berkeley.edu/undergrad/admissions/pre-admission-advising/) for more information about advising services.

# BUSINESS ADMINISTRATION

Bachelor of Science

Berkeley  
UNIVERSITY OF CALIFORNIA

## INTRODUCTION TO THE MAJOR

The Haas School of Business B.S. degree in **Business Administration** develops leaders with the knowledge and technical skills necessary to understand the modern business world, to achieve the highest levels of success in their professional careers, and to prepare for subsequent graduate work. Coursework is fully integrated with UC Berkeley's liberal arts curriculum, resulting in graduates who draw upon their knowledge of the arts and sciences as well as business in their endeavors.

### Haas Defining Leadership Principles:

- Question the Status Quo
- Confidence Without Attitude
- Students Always
- Beyond Yourself



Photo credit: Haas School of Business

“ We lead by championing bold ideas and taking intelligent risks. ”

– Emma Daftary, Assistant Dean

## BUILD YOUR SKILLS

- Learn critical thinking and practice decision making using the appropriate analytic and quantitative tools.
- Apply concepts and theories from functional areas such as marketing and finance.
- Practice communicating effectively in person and in writing.
- Identify and address ethical issues in management decisions.
- Practice finding innovative solutions to strategic and organizational challenges.

## AMPLIFY YOUR MAJOR

- **Study Abroad** is integrated into the major. Check out the different options to see which one is right for you.
- Participate in a **case competition** to develop and strengthen skills needed throughout your career.
- Look into the **Sutardja Center's Certificate in Entrepreneurship and Technology**.
- Explore the Jacobs Institute of Design Innovation's **certification programs**.

Visit [ue.berkeley.edu/majormaps](https://ue.berkeley.edu/majormaps) for the latest version of this major map.

Berkeley  
Haas School of Business  
2220 Piedmont Avenue  
Berkeley, CA 94720-1900  
[haas.berkeley.edu](https://haas.berkeley.edu)

# BUSINESS ADMINISTRATION

Bachelor of Science

DESIGN YOUR JOURNEY



	FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR	WHAT CAN I DO WITH MY MAJOR?
Explore your major	<p>Check the <b>Berkeley Academic Guide</b> to learn about prerequisites.</p> <p>Visit the <b>Pre-Admission Advising</b> page to meet with a Haas advisor about your <b>plan of study</b> and admission details.</p> <p>Attend a Business@Berkeley session for admissions information.</p>	<p><b>Apply to the major</b> in November.</p> <p>Visit the <b>Berkeley Haas Advising Staff</b> for a pre-admission advising appointment.</p> <p>Consider a <b>double major or minor</b> and explore <b>summer minors</b>.</p> <p>Utilize HBSA's student essay workshops for the application process.</p>	<p>Enroll in <b>upper-division core courses</b>.</p> <p>Make sure you are fulfilling your <b>degree requirements</b>. Meet with your <b>Haas advisor</b>.</p> <p>View <b>professor evaluations</b> when choosing classes.</p> <p>Admitted Haas students: Get free <b>tutoring</b> for upper division courses.</p>	<p>Look into <b>Special Topics</b> and consider these courses or clusters to fulfill your elective requirements.</p> <p>Finish any remaining major and college requirements.</p> <p>Meet with your college and major advisors to make sure you are on track to graduate.</p>	<b>Jobs and Employers</b>  Accountant Auditor, EY Analyst Consultant, Accenture Assoc. Product Mktg. Mgr., Google Business Analyst, McKinsey and Co. Business Development Assoc., Oracle Business Leadership Prog., LinkedIn Credit Analyst, City National Bank Data Finance Advisor, Morgan Stanley Financial Analyst, Apple Computer Growth and Retention Mktg, Pandora Inv't. Banking Assoc., Goldman Sachs Marketing Analyst, Williams-Sonoma Program Analyst, Walt Disney Co. Product Manager, Expedia Retail Management Trainee, GAP Sales and Trading Analyst, HSBC Sales Associate, Hewlett-Packard Software Engineer, Yelp Talent Acquisition, Microsoft Tax Consultant, Deloitte
Connect and build community	<p>Get matched with a graduate student mentor through <b>Berkeley Connect</b>.</p> <p>Explore a <b>HBSA Sponsored Club</b>.</p> <p>Discover student organizations at the <b>Calapalooza</b> fair in August.</p> <p>Get tutoring at the <b>Student Learning Center</b>.</p>	<p>Connect with campus organizations, student government, and co-curricular activities through the <b>LEAD Center</b>.</p> <p>Identify peer mentors in your clubs who may help you with recruiting or applying to Haas.</p> <p>Familiarize yourself with the <b>Haas Culture</b>.</p>	<p>Go to office hours and build relationships with professors and Graduate Student Instructors (GSIs).</p> <p>Learn about the <b>Haas Community</b> to get a sense of your peers and faculty.</p> <p>Get to know the people in your <b>Haas Cohort</b>.</p>	<p>Participate in Haas Experiential Learning Program Workshops facilitated by industry professionals.</p> <p>Enjoy a Brown Bag Lunch featuring Haas faculty.</p>	
Discover your passions	<p>Attend the Undergraduate Research and Scholarships Fair in October.</p> <p>Apply to the <b>Undergraduate Research Apprenticeship Program</b> and get undergraduate research experience.</p> <p>Explore new topics in student-facilitated <b>DeCal courses</b>.</p>	<p>Earn a certificate from the <b>Sutardja Center for Entrepreneurship &amp; Technology</b> or <b>Jacobs Institute for Design and Innovation</b>.</p> <p>Follow an interesting <b>Course Thread</b>.</p> <p>Gain leadership skills with <b>ASUC</b> or <b>Golden Bear Orientation</b>.</p>	<p>Explore <b>research institutes and centers</b> run by Haas faculty to learn about cutting-edge research on business issues.</p> <p>Enroll in UGBA 198 Decal courses in topics that you are passionate about.</p> <p>Participate in an <b>Undergraduate Case Competition</b>.</p>	<p>Conduct <b>business research</b> with Berkeley Haas.</p> <p>Enroll in non-major courses on your bucket list.</p> <p>Teach your own <b>DeCal course</b>.</p>	
Engage locally and globally	<p>Visit the <b>Study Abroad Fair</b> in September to learn about study, internship, research, volunteer, and work opportunities.</p> <p>Engage in community service through the <b>Public Service Center</b>.</p> <p>Volunteer on campus or within the Berkeley community.</p>	<p><b>Study abroad</b> to incorporate a global view of business into your studies.</p> <p>Satisfy your American Cultures requirement with an <b>ACES community-based project</b>.</p>	<p>Tutor students at the <b>Student Learning Center</b>.</p> <p>Study and intern in Washington D.C. with <b>UCDC</b> or <b>Cal in the Capital</b>.</p> <p>Join the <b>Haas Business Student Association</b> as a general or committee member.</p> <p>Apply to become a UGSI for a course.</p>	<p>Explore gap year opportunities that you may wish to pursue before your next big adventure.</p> <p>Apply for an <b>Undergraduate or Recent Graduate Fellowship</b>.</p> <p>Go on service trips over spring or winter break with the <b>Alternative Breaks program</b>.</p>	<b>Graduate Programs</b>  Business Computer Science Education Human Resources Law
Reflect and plan your future	<p>Visit Berkeley Career Engagement to learn about <b>career opportunities</b> in business.</p> <p>Join <b>Handshake</b> to find Berkeley-specific internship opportunities and career development workshops.</p> <p><b>Develop a plan</b> for getting career ready.</p>	<p>Map your skills and talents to career goals with the <b>Career Counseling Library</b>.</p> <p>Develop your <b>resume, job search</b>, and <b>interviewing skills</b> with resources from the Career Center.</p> <p>Attend <b>internship fairs</b> to learn about career opportunities.</p>	<p>Meet with a <b>Haas career counselor</b> for guidance.</p> <p>Think about post-graduation options with <b>career and graduate school fairs</b>.</p>	<p>Leverage the <b>Haas Alumni Network</b> for career advice and guidance.</p> <p>Pursue <b>On-Campus Recruiting</b> to interview with professionals and receive full-time job offers.</p> <p>Update your resume information and practice interviewing skills.</p>	<p>Examples gathered from the <b>First Destination Survey</b> of recent Berkeley graduates.</p>